



Lobby and Law

ideas are always in credit

Highlights 2008

Information Technology and Data Protection

- Drafting and negotiating to completion contract between UK software developer client and major restaurant chain.
- Review of software development and distribution agreement with US supplier for UK based software developer client.
- Assembling response to Ministry of Justice consultation on “Use and sharing of personal information in public and private sectors” for retail financial services client.



Consumer Credit

- Marketing copy approval service for credit card and personal loan marketing division of major UK retail bank.
- Reports on UK implementation of Consumer Credit Directive for various clients covering implementation, early settlement, advertising and marketing.
- Writing, delivering and presenting one-day tailored course for Canary Wharf based international law firm on “Consumer Credit for Capital Markets”.
- Review of credit card terms and conditions and notice of variation for UK office of US headquartered bank. Advice on changes under Consumer Credit Act 2006 relating to default provisions.



Expert Marketing Clearance



Intellectual Property and Domain Names

- Preparation of case for Scandinavian client for World Intellectual Property Office in Geneva in relation to disputed .com name.
- Domain name retrieval work. Advice on tactics. Cease and desist letters. Negotiation of voluntary transfers and confidential settlements with cyber and typo squatters based in the UK, US, Italy, Norway, and beyond.
- Preparation of case for Nominet UK against cyber squatter.



Travel and Tourism

- Negotiating to completion an outsourcing contract between two UK non ministerial public bodies and nine regional development agencies including licensing of crown copyright.
- Website conditions and privacy policy for white label start-up business in tourism sector.
- “Insights” Magazine – published pieces on domain names, travel businesses and the new EU unfair trading rules and data management.
- Locum and over spill cover for travel or tourist organisations.



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The Studio 8 Gosmore Ley Close Hitchin Herts SG4 7QJ United Kingdom
Telephone +44 (0)1462 431444 **Fax** +44 (0)1462 431445
Email info@LobbyandLaw.com www.LobbyandLaw.com
Registered in England Number 5035907
Registered Office 43 Overstone Road Hammersmith London W6 0AD